



## Dear Mr Sharma.

## Will you be ignoring the cow in the room at COP26?

You say the climate talks will bring together heads of state, climate experts and campaigners to agree coordinated action to tackle climate change.

I beg to say Moo to that.

You won't be tackling Climate Change in any meaningful way by more talk, by more 'blah blah' as Greta Thunberg so eloquently puts it.

What you won't even consider is an important issue that is incredibly vital to the world's survival, and yet rarely if ever discussed and in fact mostly ignored.

Me, the cow in the room.

## It's a scientific fact that animal agriculture overall is responsible for a staggering 87% of greenhouse gas emissions. So, eating animals is one of the leading causes of climate change.

As you know, Peter Stevenson, from Compassion in World Farming, has said: "A reduction in meat consumption is essential if we are to meet climate targets."

And The Behavioural Insights Unit, while recognising that "asking people to directly eat less meat and dairy is a major political challenge", it suggests that a positive portrayal and "smaller asks" may be possible.

These are not unreasonable points of view, and almost certainly less vote-losing than heat pumps.

I am a reasonable cow, I don't believe in protests that affect the population, I am not gluing myself to a motorway or surfing the Circle Line. I want to engage in debate.

I know the pressures the meat industry can exert, you even took animal agriculture off the COP26 discussion menu, while eating beef ramen as one of your COP26 meals.

I know their arguments, which are dishonest, corrupt and often crazy. To listen to them is to subsidise failure, so get your own scientists to test another argument that says that a better way to tackle climate change is through what we eat.

Be bold, break out of the box, End the killing and burning machine, reset the planet's food system, leave a legacy for your grandchildren.

Feed Back Better.

On behalf of all animals, I'll be at COP26, in fact you won't be able to miss me.

Let's start a moovement together.

Yours faithfully,

## Vega,

Cow and Climate Healer thecowintheroom.org